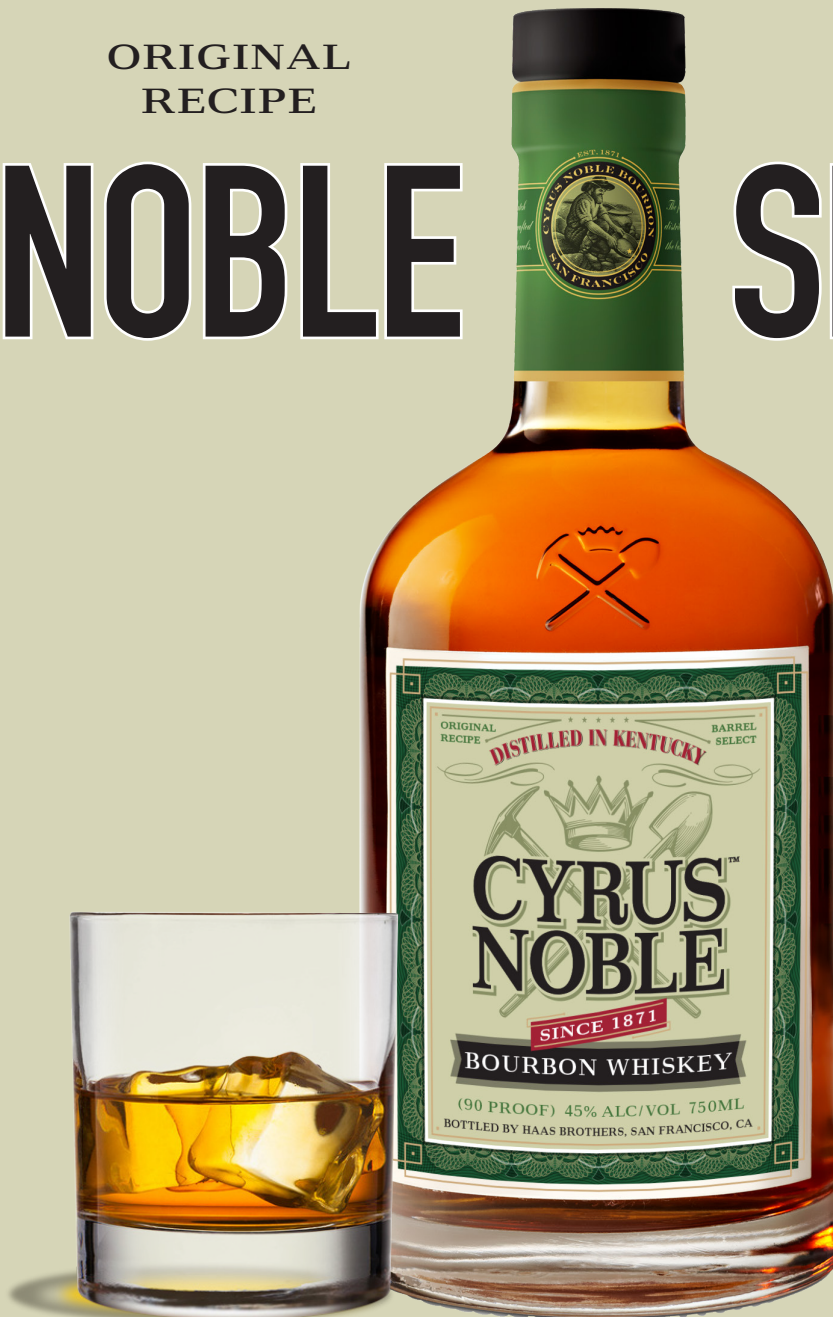


•DISTILLED IN KENTUCKY•

ORIGINAL
RECIPE

BARREL
SELECT

NOBLE SPIRIT



A BOURBON FULL OF CHARACTER

STRAIGHT KENTUCKY BOURBON WHISKEY

90 PROOF • DISTILLED IN NELSON COUNTY, KY

NOTES OF CARAMEL, TOASTED HAZELNUT & TOFFEE

PROPRIETARY MASHBILL RECIPE



HAAS BROTHERS
San Francisco 1871

NOBLE SPIRIT

Established in San Francisco in 1871, this Kentucky Straight Bourbon Whiskey continues to be made according to the family's century-old mash-bill recipe. The rich, velvety profile that has defined Cyrus Noble Bourbon's success for nearly 150 years delivers full flavor with notes of caramel, toasted hazelnut, and buttery toffee. Thoughtfully distilled from a family mash-bill recipe, each bottling reflects the spirit and character of a handmade, careful and unrushed traditional craft.



GOLD RUSH

Created by T.J. Siegel,
Milk & Honey, New York

Shake with ice:

$\frac{3}{4}$ oz honey syrup
(2 parts honey, 1 part hot water)

$\frac{3}{4}$ oz lemon juice

2 oz Cyrus Noble
bourbon whiskey

Strain over fresh ice into a rock glass
and garnish with a lemon wheel.



UPC 0-83840-30042-4

"The aroma of the bourbon is leather and dried herbs... a masculine whiskey. Once in a while you catch a glimpse of some dark chocolate or a little sweetened vanilla cream, but mostly what stands out is that ... the flavors harmonize well with the volume turned down to a gentle hum."

STEPHANIE MORENO
DISTILLER.COM, AUSTIN, TEXAS



HAAS BROTHERS
San Francisco 1851

cyrusnoble.com

#cyrusnoblebourbon