

BORN IN KENTUCKY RAISED IN SAN FRANCISCO



The story of Cyrus Noble Bourbon began in San Francisco during the boomtown years of California's Gold Rush. In 1871, a new smooth whiskey was named after Cyrus Noble—gold miner turned whiskey distiller.

Established in 1851, Haas Brothers, a family-owned grocery enterprise and merchant of notions and elixirs, traveled far and wide to seek quality spirits. Gold was struck with the discovery of Cyrus Noble Bourbon Whiskey.

Haas Brothers thrives as purveyor to miners, mayors and settlers

140 years after its introduction, Haas Brothers proudly offers Cyrus Noble to a new generation of Bourbon drinkers.

90 PROOF

STRAIGHT BOURBON

AGED 5 YEARS

CRAFT DISTILLED IN
NELSON COUNTY, KY

VELVETY NOTES
OF CARAMEL,
TOASTED HAZELNUT
AND BUTTERY TOFFEE

PROPRIETARY
MASHBILL RECIPE



CRAFT DISTILLED BOURBON



A 90 Proof straight Bourbon produced in Nelson County, KY, and aged five years in new American white oak barrel casks. Inspired by the smooth taste that defined the success of the original recipe—Cyrus Noble Bourbon is rich and velvety with notes of caramel, toasted hazelnut and buttery toffee. Craft distilled in small batches from a family mashbill recipe—with each bottling reflecting the spirit and character of a hand-made, intimate and unrushed production method.

CAPACITY
750 mL

CASE
6 bottles

DIMENSIONS
12" x 8" x 10"

WEIGHT
22 lbs.

45% ALC./VOL.
90 Proof

www.cyrusnoble.com

